

News Release

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ROYAL LAHAINA RESORT OPENS GOLF PACKAGE

(Kaanapali, Maui, Hawaii) The Royal Lahaina Resort has opened its Play Kaanapali – Royal Golf Package for inclusive travel now through December 14, 2010. The five-night-minimum package includes ocean view accommodations, daily breakfasts, four rounds of golf, and golf club rentals.

Starting at \$275 per night for single or double occupancy, the five-night-minimum stay package features ocean view guest rooms in the Royal Lahaina's Lahaina Kai Tower, daily full American breakfast buffet at the property's Royal Ocean Terrance Restaurant, four, single rounds of golf per room on either of the two, adjacent Kaanapali Golf Resort courses, and golf club rental.

Reservations for golf tee times after 11 a.m. at both the Royal Kaanapali and Kaanapali Kai courses can be made within 90 days of arrival. If earlier tee times are desired, a nominal fee will be added.

Some restrictions and blackout dates may apply for the Play Kaanapali – Royal Golf Package.

Located on the finest stretch of famed Kaanapali Beach, the on-site amenities at the Royal Lahaina Resort include two, oceanfront swimming pools, a tennis ranch, two restaurants, three bars, nightly torch lighting ceremony, and oceanfront luau. There are

two adjacent golf courses, with snorkeling, shopping, and additional dining, and entertainment nearby.

For more hotel information and reservations, call toll-free 800-22-ALOHA (222-5642) or visit online at www.royallahaina.com.

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About Hawaiian Hotels & Resorts

Hawaiian Hotels & Resorts, which owns and operates the Royal Lahaina Resort and the Royal Kona Resort, is a division of Pleasant Travel Service, a family-owned company headquartered in Newbury Park, CA. Pleasant Travel Service has helped over five millions guests create unforgettable vacation memories in Hawaii since 1959. For additional information, visit the Hawaiian Hotels & Resorts website at www.hawaiihotels.com.