

News Release

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RUBENSTEIN PROMOTED AT ROYAL KONA RESORT

(Kailua-Kona, Hawaii) Jay Rubenstein, a 25-year hospitality industry veteran in Hawaii, has been appointed to a dual role as Director of Sales and Hotel Manager at the Royal Kona Resort on Hawaii's Big Island. Rubenstein will lead the property's sales and executive team efforts, as well as, oversee day-to-day operations of the resort under the direction of General Manager Lalo Fernandez.

Fernandez noted, "Jay will work closely with our executive team to ensure that quality standards are complied with and that our policies and procedures are constantly being evaluated to provide exceptional levels of guest service through the guests' stays. Jay's accomplishments as a leader makes this a natural progression for him and his experience will continue to enhance our business."

Prior to joining the Royal Kona Resort in 2009, Rubenstein was with Starwood Hotels & Resorts for some 15 years in varying capacities at properties on Oahu, Kauai, Maui, and the Big Island. Earlier, he was general manager of the Regency Hualalai Retirement Community.

About Hawaiian Hotels & Resorts

Hawaiian Hotels & Resorts, which owns and operates the Royal Lahaina Resort and the Royal Kona Resort, is a division of Pleasant Travel Service, a family-owned company headquartered in Newbury Park, CA. Pleasant Travel Service has helped over five millions guests create unforgettable vacation memories in Hawaii since 1959. For additional information, visit the Hawaiian Hotels & Resorts website at www.hawaiihotels.com.

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